

## MARRIAGE / WEDDING

### NICHE REPORT



**BY STUART WALKER**

**WWW.NICHEHACKS.COM**

## DISCLAIMER / LEGAL NOTICES:

Although the author and publisher have made every effort to ensure that the information in this book was correct at press time, the author and publisher do not assume and hereby disclaim any liability to any party for any loss, damage, or disruption caused by errors or omissions, whether such errors or omissions result from negligence, accident, or any other cause

This publication is not intended to use as a source of legal or account advice. The purchaser or reader resumes all responsibility for the use of these materials and information. The author does not warrant the performance or effectiveness of any sites stated in the book. All links are for educational purposes only and are not warranted for content, accuracy or any other implied or explicit purpose. Adherence to all applicable laws and regulations, federal, state, and local, governing professional licensing, business practices, advertising, and all other aspects of doing business in the United States or any other jurisdiction is the sole responsibility of the purchaser or reader.

This publication is meant as a guide only. The figures used are to demonstrate the sums of money that could be made and there is no guarantee that by following this guide you will make the figures published or indeed any money at all. We hold no responsibility for income (or lack there of) that you generate.

The author and publisher assume no responsibility or liability on behalf of the purchaser or reader of these materials.

I cannot personally vouch for any of the affiliate programs in this guide not for their reliability, ethics or morals. You should do your own due diligence and research before promoting.

### Affiliate Disclaimer:

Per the FTC's recent policy update that requests we be transparent about any and all affiliate relations we may have in this guide, you the visitor or customer, should assume that any and all links in this guide are affiliate links. If you utilize these links and visit the resulting site, a cookie may be set in your web browser that will cause us to receive compensation if you make a purchase.

### Resell Rights:

You do NOT have any resell / reprint / distribution rights to this guide.

Who wants to make some money?

All you have to do is say, "I DO."

Or at least somebody does.

This niche is worth \$52 Billion and growing ([Source](#)).

This event is a part of almost everyone's life either directly or indirectly throughout their entire lifetime!

Isn't that incredible? Not many markets have a direct impact on that many people.

This is not a new market but it is changing! Boy is it ever changing! It has very traditional and extremely unconventional forms.

It's a niche that is attracting well-established, open-minded and creative consumers of every age group and lifestyle.

This is usually an event where an enormous amount of money is spent or where cost cutting is key.

Either way there are ways to say "I Do!" to this market.

If you haven't already guessed, I am talking about the big leap, Marriage!

Wedding and wedding couples come in all types and combinations.

Weddings are now even more popular do to new laws allowing same sex marriage in many places. Believe it or not, there are even animal weddings.

## Let's look at the demand...










Check out the juicy keywords.

Over 600k people searching for engagement rings every month.

Over 200k searching for wedding rings.

74k searching for weddings.

We've not even scratched the surface here.

Keyword (by relevance)	Avg. monthly searches 
engagement rings	 673,000
wedding rings	 201,000
wedding	 74,000
wedding dress	 60,500
wedding favors	 49,500
honeymoon	 22,200
wedding planning	 22,200
weddings	 18,100

As you can see the realm of marriage and weddings encompasses so many things you may already be an expert in or be involved with it.

Your business may already be in place for this niche!

Not to mention all the sub-niches that are available from honeymoons, to stag

and hen parties, to wedding gifts, to limo hire, to flowers, to food and wine.  
The list is endless.

## Why get involved in this profitable niche???

People are in love with love, needless to say passionate. The wonderful world of marriage is a great place to market your goods or services.

You may already deal with travel, jewellery, food, how to books, self-help....this Marriage niche is a perfect place to market your website, services or goods.

Being realistic, a bride wants to look at every detail from expensive rings, dresses, planners all the way down to costly or inexpensive decorations, favours, flowers and food.

Marriage is on the rise with more openings at the alter for many different couples.

You don't have to walk down the aisle, but you can dance your way all the way to the bank helping with these incredible lifetime events.

There's over **Three Million** products available on Amazon alone, including items priced in the thousands of dollars.

That means that your commission cheques can be large. There is also the consumable items to keep the checks coming in month after month.

---

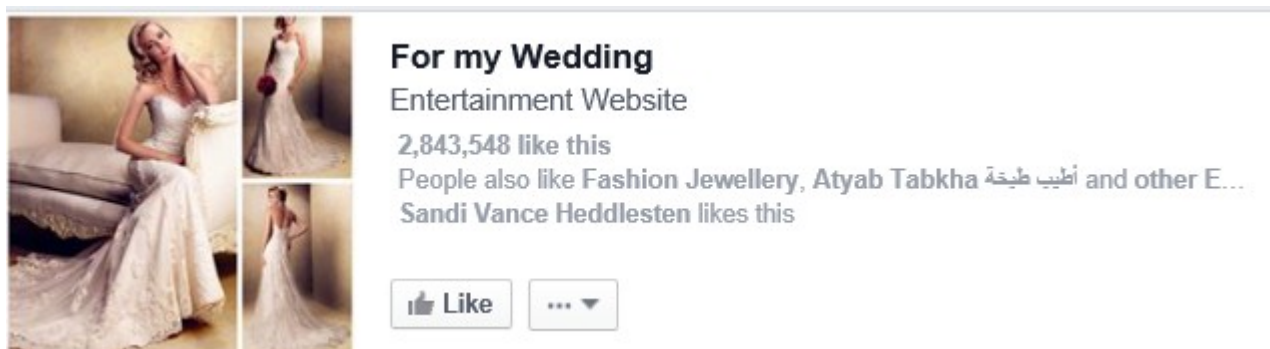
1-16 of 3,094,022 results for "**wedding**"

---

Clickbank has 267 digital products on Wedding and even more on Marriage available in their market place most priced between \$20 and \$50 with 75% commission which means nice commission pay-outs for you.

Facebook users LOVE marriage.

Just look at one single page.....



This is simply one example of many. Facebook users liked pages with dresses and rings....the high-end goods!

Google blog search shows well over 20 MILLION pages with **billions** of posts about weddings so there's no shortage of customers walking down the aisle.

Millions of people are posting on forums and message boards searching for ideas and creative products to make their day extra special.

Just offer your services, expertise, and opinion to help a happy couple start their new life!

I am positive that you see the incredible potential

HUGE demand, lots of products on sale at HIGH prices or HIGH volume, an easy to reach target audience, lots of activity online....are you ready to say, "I DO!" to this never ending love story of profit?

**Jump in with both feet...no need for cold feet here.**

Weddings and Marriage makes an incredible niche for an **authority site**.

With such a diverse yet zealous audience– there is nothing standing in the way.

Its a valuable niche for all involved and can make you some profits while helping others at the same time.

You drive traffic from blog commenting, guest posting, forum marketing, interacting on social media, video and more.

Get your content ideas from seeing what's popular on other Wedding blogs and make something bigger and better.

Using [BuzzSumo](#) makes it easy to find what is already the most shared content in any niche.

And don't forget to build your email list with **Aweber** so you can continue to build your relationship with your audience, drive traffic back to your newest content, and promote to your audience.

All in all this niche is a great one to fall in love with and start making money from.

Go ahead.....say I DO!

### **How To Get Ahead In This Niche...**

If you'd like to get a head start in the wedding and marriage niche you can grab a done for you content pack on the link below.

You get 100s of analysed keywords, domains lists, 60 high quality video reviews of Amazon products, professional graphics, and hundreds of wedding articles...

**[>> Click here to access your niche pack](#)**



## CONNECT WITH ME

If you have any questions, queries or problems.

Or just want to chat then get in touch on the links below...



- <http://www.nichehacks.com/>
- <http://www.twitter.com/nichehacks>
- <http://www.facebook.com/nichehacks>
- Email: [nichehacks@nichehacks.com](mailto:nichehacks@nichehacks.com)